

IZI X-TRA STRONG Refuse sack

- IZI is a new type of refuse sack developed based on extensive consumer research. The IZI range of 100% recycled refuse sacks offers the toughest and greenest refuse sacks on the market.
- IZI environmentally friendly refuse sacks are stronger and more user friendly than ordinary refuse sacks.
- IZI is made from used plastics collected by Grønt Punkt Norge ("Green Dot Norway plc"), and recycled by Norfolier in Norway.

Market research of consumer needs, what does a consumer want from the refuse sack:

- 87 % - Resistant to tear and puncture
- 68 % - Large opening that is easy to fill
- 65 % - Easy to close and tie
- 57 % - Can carry up to 20 kg
- 51 % - Is produced by recycled plastics

Based on these consumer insights we developed IZI X-XTRA STRONG Refuse sacks. IZI X-XTRA STRONG Refuse sacks have the following features:

- Extra strong- and tear resistant. Super strength film enables superior performance
- Large and wide opening - easy to fill
- Four large tie tags at the top of the bag: easy to close - easy to tie - easy to carry
- Environmentally friendly - produced from plastics collected and recycled in Norway

Size: 125 litres
6 pcs/roll - 15 rolls/carton -
40 cartons/pallet
NOBB-no: 41651142
GTIN-no: 7026065005111
Norfolier item no: IZIB

